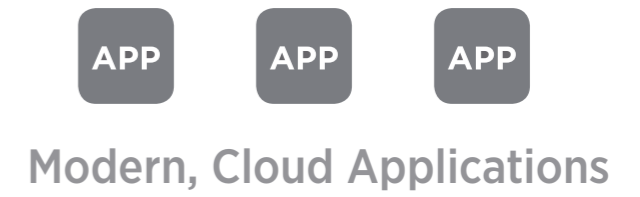


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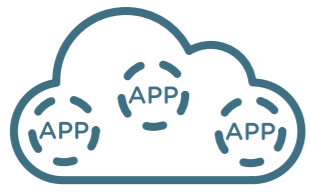
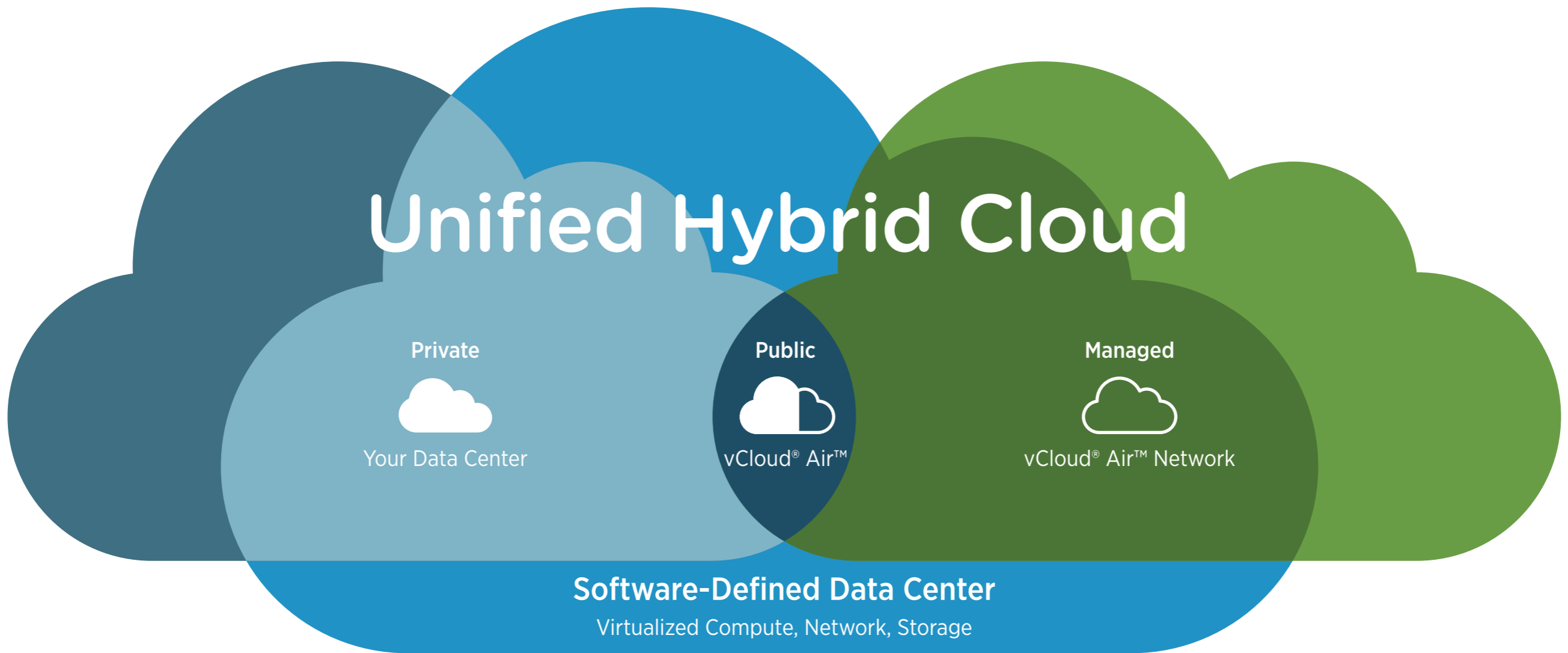


Innovate like a startup, deliver like an enterprise.

VMware's brave new model of IT is based on a unified hybrid cloud platform that helps you focus much less on infrastructure and much more on innovation. Create new business models. Deliver new applications to internal and external customers. Improve security from the data center to the cloud. That's how you innovate like a startup and deliver like an enterprise.



# Unified Hybrid Cloud



## Any Application, Anywhere

Quickly and securely develop and deploy all traditional and modern enterprise applications on- or off-premises.

## Unified Platform

A unified Software-Defined platform that spans on- and off-premise resources to form one hybrid cloud, built on VMware's trusted, best-in-class compute, storage, and networking virtualization products.

## Open Management

Flexible choice where it matters — in how you control your IT infrastructure and manage your applications, based on what makes sense for your business.



**VMware vCloud® Air™:** A secure public cloud platform built on the trusted foundation of vSphere®, and compatible with your on-premise data center. It delivers a consistent vSphere®-based software-defined environment across a hybrid cloud.



**VMware vSphere®:** The industry's leading virtualization platform for all enterprise applications. vSphere® empowers users to virtualize scale-up and scale-out applications with confidence, redefines availability, and simplifies the virtual data center.



### Compute Virtualization

**VMware vSphere®:** The foundation for a modern, Software-Defined Data Center. vSphere® is the trusted, industry-standard compute virtualization solution.



### Network Virtualization

**VMware NSX™:** The network virtualization platform for the Software-Defined Data Center, VMware NSX™ brings workload-specific networking and security controls native to your infrastructure.

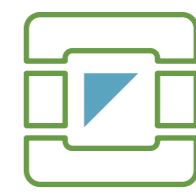


### Software-Defined Storage

**VMware Virtual SAN™:** Policy-driven storage allocation for vSphere® environments, VMware Virtual SAN™ streamlines storage provisioning and management, driving transformation through the hypervisor, and bringing to storage the same operational efficiency that server virtualization brought to compute.



**VMware vRealize™:** The leading cloud management platform purpose-built for the hybrid cloud. It provides a comprehensive management stack for IT services on VMware vSphere® and other hypervisors, physical infrastructure and external clouds, all with a unified management experience.



**VMware Integrated OpenStack:** VMware vSphere® is not only compatible, but optimized for OpenStack through the VMware Integrated OpenStack add-on. This gives IT organizations choice without disruption through developer-friendly OpenStack services and APIs. As a result, companies can choose to deploy OpenStack based on VMware's best-in-class infrastructure.

# One CLOUD. Any APPLICATION. Any DEVICE.

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